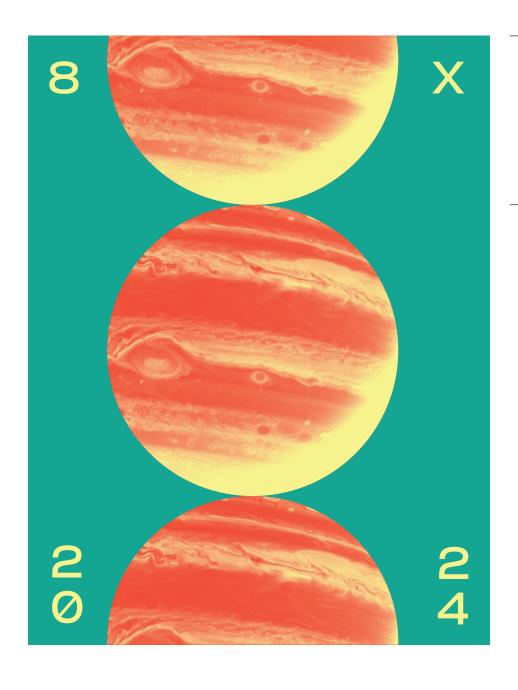
UNE PROGRAMMATION MYCÉLIUM

8 × 2024



24.08.2024 > 25.09.2024

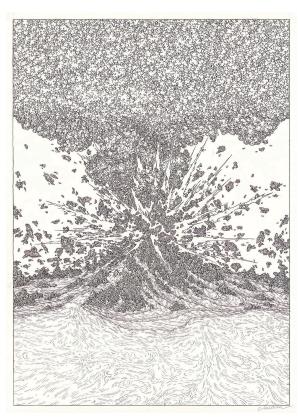
> PARIS | Chapon, 19 rue Chapon, Paris 3e

They could have called it "2024, année apocalyptique" – harking back to the song ("69, année érotique") by that famous duo Jane Birkin and Serge Gainsbourg – but neither the rhythm nor the prophecy really fitted. So, Olivier Bron and Simon Liberman, co-founders of Éditions 2024, decided instead to call 2024 the year "of great coincidence". Fourteen years have gone into the making of a catalogue of rare quality and extraordinary coherence. And in celebration of that fact Bron and Liberman have been busy showcasing their books beyond the bookshops, in exhibitions hosted throughout France – Strasbourg, Chaumont, Paris (Formula Bula), Saint-Malo, Colomiers...

The "Mycélium programme" is delighted to play its part in highlighting the achievements of the Strasbourg-based publishing house and will be showing more than 100 original artworks by 8 "2024" artists – Xavier Bouyssou, Étienne Chaize, Guillaume Chauchat, Sophie Gerrive, Donatien Mary, Saehan Parc, Jérémy Perrodeau and Clément Vuillier. Drawings, engravings, illustrations and comic-book panels in black and white and acid-bright direct colour – a whole array of new and intriguing visions – are waiting to be discovered at the Huberty & Breyne gallery's Paris I Chapon venue from 24 August to 25 September... 2024, obviously!

Olivier Bron and Simon Liberman first met at the École Estienne, in Paris, and continued to study together at Strasbourg's School of Decorative Arts. It was there that they discovered the joys of desktop publishing through their association with the *Troglodyte* and *Belles Illustrations collectives*. Experimenting with the different processes

involved in creating a book, such as printing, serigraphy and page setting, they were simultaneously exposed to the pleasure of working in collaboration with others (Donatien Mary, Matthias Picard, Élisa Géhin, Benjamin Adam, Julia Wauters, Glen Chapron, Grégoire Carlé, etc.). While these projects came to a natural end with the conclusion of their studies, Bron and Liberman maintained their interest in the printing process, focusing it around a "more serious" publishing project (even if it came into being on 1 April!) - the creation, in 2010, of Éditions 2024. The choice of the year 2024 was a challenge to themselves, a goal - neither too conservative nor too crazy - to be reached, an appointment with the future when they would review their aims and their motivation. When asked about their choice of name, they announced that 2024 was "the self-destruct year for publishing houses, for Planet Earth and for the system of contributory pension schemes". Here we are in 2024 and we are able to say that they were completely wrong



Clément Vuillier - Volcan



Donatien Mary - Le roi de la lune

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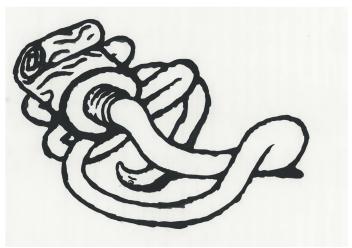
(about almost everything). In those 14 years, Éditions 2024 has proved itself a quality label offering readers the certitude of making sound choices in the crazy chaos of bookshop shelves.

While Bron and Liberman have published virtually double the number of titles initially predicted (they envisaged 56 titles by 2024 and will be publishing their 100th this year), they cannot in any sense be accused of over-production. With 12 books a year since 2019, the duo have always opted for quality over quantity. And with 5 fauves at Angoulême, 7 Bologna Ragazzi Awards, 2 Eisner Awards, and 1 Prix Goscinny, Éditions 2024 has rapidly made its mark on the publishing world. Artists in their own right, with wide-ranging interests, Bron and Liberman only publish books they themselves enjoy reading and which set them production challenges. According to Chris Ware, "the format of a book is as important a factor as the manner in which food is presented or a person is dressed". The pleasure of a book resides first and foremost in its physicality and Éditions 2024 reflects this idea. Bron and Liberman work closely with their printers, exploring the technical possibilities, and limitations, of book creation, focusing their attention on binding, finishing, covers and paper. Their past experience of desktop publishing and the opportunities it offered for an artisanal approach

shaped their relationship with the book, which became the tangible embodiment of intangible artistic aspirations. 2024 books represent the fusion of the artistic and the artisanal. And to keep pace with material challenges Bron and Liberman have surrounded themselves with talented artists. Their editorial line is self-evident and simultaneously difficult to define. "Adventure, fiction and humour" is how they have been known to sum it up. But there is more to it than that: after all, a line does not define itself: it evolves. Theirs develops from title to title, branching out, causing narrative arcs to intersect, setting up resonances (L'Année de la comète by Clément Vuillier and Éther by Étienne Chaize) and linking artistic projects (Boule de feu, a collaborative project that blends the imaginative worlds of Étienne Chaize and Anouk Ricard's zoomorphic characters). Being a publisher at 2024 is a bit like being a conductor, assembling and directing one's "orchestra" of contemporary pieces in the most harmonious fashion possible. It also involves republishing the classics - Gustave Doré and Garrett Price, for example and creating the 4048 collection, dedicated to children's books, in response to artistic demand. Fearlessly embracing the "out-of-the-ordinary" and the "difficult to classify". And working with the creative genius of a range of artists whose graphic impact is equally evident within the pages of a book as displayed on these gallery walls.



Saehan Parc - Papa Ballon



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Guillaume Chauchat - Je suis un americain

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Jeremy Perrodeau - Le Visage de Pavil

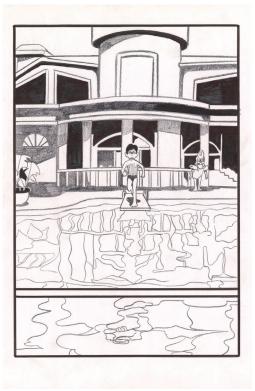


Etienne Chaize - Ether

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Sophie Guerrive - Tulipe



Xavier Bouyssou - Toonzie

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UNE PROGRAMMATION MYCÉLIUM

8 × 2024

SOFT LAUNCH

Tea/Children's colouring session Saturday 24 August, from 1.30 pm

RECEPTION / SIGNING SESSION

Saturday 31 August, from 4.00 pm

EVENING RECEPTION / SIGNING SESSION

Thursday 5 September, from 5.00 pm

EXHIBITION

From 24 August to 25 September 2024

PARIS | Chapon

19 - 21 Rue Chapon 75003 Paris Wednesday > Saturday 1.30 pm-7.00 pm

CONTACT

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HD visuals available on request © 2024

MYCÉLIUM

The Mycélium project is a new Huberty & Breyne initiative intended, in the first instance, to occupy the mezzanine-level exhibition space at the gallery's avenue Matignon venue. Conceived as a novel approach to the graphic arts, exploring the point at which these arts (in all their ramifications) intersect with one another, Mycélium aims – through a mixture of collective and solo exhibitions – to establish an artistic identity that is both coherent and eclectic

Amélie Payan, who devised the project, is passionate about literature and the visual arts and eager to explore what happens when the two come together – the tenuous relationship between words and drawing, narrative and emotion, reading and looking.

Seen from this perspective, the hybrid art of comic strip offers an ideal medium for the artist who is simultaneously the writer – or vice versa – to keep coming up with new ideas and breaking formal rules, and so invent a potent sensory writing that mediates an artis-

tic dialogue where the mark drawn can become a word, and the word can become a mark. In this "amphigraphic" art, drawing and narration come together to create a new visual language.

The idea behind the Mycélium project is to be present at this crossover point and explore just what the drawn line can do – to go beyond drawing as a utilitarian or transitional concept and treat the medium as an experimental "vocabulary", explore different artistic "ways of writing" and thereby consolidate the continuum of the arts.

The artists involved in this project – both established and emerging – explore multiple graphic forms that enable them to keep extending the expressive power of drawing. Drawing is affirmed as a creative, organic and living act, a vibrant thing that resonates with other art forms, in the same way that, for the poet Charles Baudelaire, "perfumes, colours and sounds correspond". The idea is to explore the porousness of artistic boundaries, allow drawing to vibrate, like a living language, and so provoke thought.

Represented artists:

Donatien Mary - Sabien Clement - Margaux Meissonnier - Lisa Blumen - Florent Chavouet - Louise Duneton - Vahram Muratyan...

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HUBERTY & BREYNE

Huberty & Breyne is a contemporary art gallery specialising in original cartoon work. Operating out of Brussels and Paris under the direction of Alain Huberty and Marc Breyne, the gallery – which has been in existence for almost 30 years – represents both established and up-and-coming artists linked to, or inspired by, the 9th art.

Its exhibitions of original plates, paintings and sculptures champion contemporary art in all its guises and provide a platform for the crossover of different disciplines. A key reference point in the world of comic art, the Huberty & Breyne gallery offers collectors a rigorous selection of works by both household names and promising newcomers.

The gallery is closely involved with the contemporary art market scene and a contributor at major international fairs such as Brafa (Brussels Antiques & Fine Arts Fair), 1 – 54 London, Art Paris and Drawing Now. It occupies a 1,000m² exhibition space in Brussels, in place du Châtelain, and two further exhibition spaces in Paris, in avenue Matignon and rue Chapon.

Aside from running the gallery, Alain Huberty and Marc Breyne also advise auction houses regarding the sale of works of comic art.

BRUXELLES | Châtelain

33 place du Châtelain 1050 Bruxelles +32 (0)2 893 90 30

Wednesday > Saturday 11.00 am - 7.00 pm

PARIS | Matignon

36 avenue Matignon 75008 Paris +33 (0)1 40 28 04 71

Tuesday > Saturday 11.00 am - 7.00 pm

contact@hubertybreyne.com www.hubertybreyne.com

PARIS | Chapon

19 rue Chapon 75003 Paris +33 (0)1 71 32 51 98

7/7

Wednesday > Saturday 1.30 pm - 7.00 pm

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